

THIS INFORMATION SHEET SUMMARISE THE RESEARCH PROJECT PURPOSE AND THE ETHICS GUIDELINES IT FOLLOWS. PLEASE READ CAREFULLY BEFORE COMPLETING THE "AFRICA FASHION FUTURES" ONLINE SURVEY

Title of study: AFRICA FASHION FUTURES

Invitation Paragraph: We would like to invite you to take part in this research project on Africa Fashion Futures, which explores the work of fashion designers and the fashion sector in two African cities (Nairobi and Lagos).

What is the purpose of the study? The study aims to provide a better understanding of fashion – specifically through the work of fashion designers – in Africa to explore the connections and contractions between the creative and cultural values and potential for economic development of the creative economy in Africa. The research is organised around three questions, which will be led by each of the academic partners: 1) Creativity as memory politics and heritage 2) Fashion designers as part of the creative economy 3) Fashion designers in national and international production networks

Why have I been invited to take part? You have been invited to participate either as a fashion designer or key informant (policy makers or creative/cultural manager) or manager of a creative network in connection with the fashion sector.

Do I have to take part? No, your participation is completely voluntary, and you can decide not to take part

What will happen to me if I take part? If you take part, you will complete an online survey (available at <https://kings.onlinesurveys.ac.uk/lagos-fashion-designers-survey>). All information will be anonymised and the materials will be used as part of a report (as well as disseminated in academic conferences and journals). The final pages of the survey allow you to also decide how you would like your personal data to be used (and if you would like to be involved in further research). Your participation is voluntary and you are free to withdraw at any time without giving any reason. However, you will not be able to withdraw your data after completing the survey.

Do I have to take part? No, your participation is entirely voluntary, and you can decide not to take part

What will the content of the SURVEY be? The survey enquires about your work or business structure; how you connect with others for your work (suppliers, customers); where you studied and how you set-up your business. It asks also about your views on policy and fashion.

What are the possible risks of taking part? There are no risks in taking part.

Will my taking part be kept confidential? The data you provide will be anonymously entered and analysed. If there is any information which might identify you / your organisation, this will be stored separately and never shared.

How is the project being funded? The project is undertaken with support from King's College London (King's Together Funds)

What will happen to the results of the study? The results of the study and data will be published as reports or academic publications. To keep updated about the results please visit: www.africa-fashion-futures.org

Who should I contact for further information?

If you have any questions or require more information about this study, please contact me using the following contact details:

Dr Roberta Comunian, Reader in Creative Economy
Culture, Media and Creative Industries
King's College London, 335 Norfolk Building
Strand Campus, London, WC2R 2LS
Tel +44 (0)20 7848 1557 E-mail: Roberta.Comunian@kcl.ac.uk

What if I have further questions, or if something goes wrong? If this study has harmed you in any way or if you wish to make a complaint about the conduct of the study you can contact King's College London using the details below for further advice and information:

The Chair, Arts & Humanities Research Ethics Panel, rec@kcl.ac.uk

Thank you for reading this information sheet and for considering taking part in this research.